

# CALI NESSMAN

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## SUMMARY

Motivated Communications and Digital Journalism student with a strong academic record and hands-on experience in public communications. Passionate about media, storytelling, and public information work.

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## EDUCATION

### Bachelor of Communication and Digital Journalism (Media Studies)

Sept 2022 - Dec 2026

Thompson Rivers University, Kamloops British Columbia

4.15 GPA | Dean's List Recipient (Multiple Semesters)

Relevant Course work:

- Applied Graphic Design
- Wildfire Media Relations
- Media and Public Relations
- Organizational Communication
- Travel media
- News Writing

### Francophone Explore Official Languages Program

May - June 2023

Laval University, Quebec City, Quebec

- Participated in the culturally immersive Explore program
- Completed two university level French language and culture courses achieving 3.67 GPA

### French Language Certification

- Delf A1 (2020), Delf A2 (2022)
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## WORK EXPERIENCE

### Seasonal Information Officer/Assistant and Communication Assistant

May 2024 - Present

Kamloops Fire Centre of the BC Wildfire Service in Kamloops BC

- Supports the management of internal and external communication
- Produces information for public release to represent BC Wildfire Service
- Works well in high pressure and time sensitive environments
- Coordinates communication with media outlets and public inquiries
- Problem solves and handles multiple tasks simultaneously
- Builds Kamloops Fire Centre personnel yearbook for operational use

**Teacher's Assistant for Introduction to Communication Design**

Sept - Dec 2025

Thompson Rivers University Kamloops BC

- Independently ran lab work sessions
- Assisted teaching of Adobe Illustrator functions
- Evaluated assignments and maintained record of class attendance

**Server**

July 2022 - Sept 2024

Berwick On The Park Retirement Home, Kamloops BC

- Communicates with residents and coworkers efficiently
- Maintain composure and adapt to pressure
- Trusted to manage sections of the dining room

**Teacher's Assistant for Grade Eight French**

February - June 2022

Sa-Hali Secondary Kamloops BC

- Assisted in teaching grade 8 French
- Ran small group sessions to help struggling students
- Facilitated class excersises and worked in collaboration with teacher

**Front-End Associate**

July 2021 - Sept 2023

Fresh St. Market Kamloops, BC

- Communicates with customers and coworkers effectively
- Assisted managers in store-closing most shifts
- Trusted to take on various tasks and positions

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**PROJECTS AND ACHIEVEMENTS**

Print Production Project - Peter Pan and Wendy

Sept - Dec 2025

Thompson Rivers University

- Designed and formatted Peter Pan and Wendy by J.M. Barrie for physical print
- Used Adobe InDesign and Illustrator to create professional book layout and illustrations
- Effectively wrote prompts for Midjourney AI photo generation

UNESCO School Exchange

Sept 2019

Amsterdam, The Netherlands

- Participated in an international cultural exchange program

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**SKILLS AND ABILITIES**

- Technical
  - Adobe Creative Suite (Adobe Illustrator and InDesign, working knowledge of Photoshop and Premier Pro)
  - Microsoft Office
- Professional
  - Written and verbal communication
  - media coordination and public information
  - Time management and organization under pressure
  - Reliable team member